## 2020 EDITORIAL CALENDAR

ISSUE	ADVERTISING SECTION	SPACE RESERVATION	AD COPY DUE
JANUARY/ FEBRUARY	Education, Fitness & Health, Travel: Beaches	DEC 10, [2019] I	DEC 11, [2019]
MARCH/ APRIL	Preschools, Autism, Summer Camps, Travel: Museums Worth the Drive	FEB 10	FEB 11
MAY/ JUNE	Foster Families, Mental Health, Summer Camps, Local Family Fun, Travel: Caves	APRIL 13	APRIL 14
JULY/ AUGUST	Maternity, Back to School, After School Enrichment, Travel: Caves	JUNE 9	JUNE 10
SEPTEMBER/ OCTOBER	Private Schools, Breast Cancer Awareness, Fall Fun, Travel: Fall Break	AUG 10	AUG 11
NOVEMBER/ DECEMBER	Experiential Gifts & Classes, Holiday Fun, Travel: Florida Road Trip	OCT 12	OCT 13